

PRR Committee Meeting 11/01/2024, 18:30-21:00

NICC, ICT16

In attendance: Stewart Reid, Paige Brown, Mark Crawford, Richard Ward, Alan Rigby, Clive Bowman, Elliot Collins, Dean Abberley, Mike Dales

Apologies: Duncan Ryan, Ronnie Glen, Kenny Cairns.

Agenda:

1. Governance Update
2. Membership Update
3. Presentation Evening
4. Parkrun Takeover
5. Coaching Update
6. First Aid
7. TT/BB
8. Financial Forecast for 2024
9. Clothing Update
10. Recruitment/Marketing
11. Making Tuesdays Better
12. 2024 Race Series
13. AOB

Governance Update

- a. Seven charity trustees now in place: Secretary, Treasurer, VC and Chair, with 3 additional: Richard, Clive, and Elliot. Have to have at least 5 of those present to push through any actions.

Membership Update

- a. Membership low, normal for this time of year - 150 members currently, slow uptake compared to previous years.
- b. Large number of people on Strava club not signed up to club.
- c. **ACTION:** Richard will add Clive as an admin.
- d. **ACTION:** Clive to remove non-members
- e. Clive has updated the welcome pack for the club and has hopes to keep on top of this from now when there are new sign ups to the club.
- f. Scope to do more with Spond in terms of communicating with members.
- g. Push the use of the website for members who are not on social media as it is increasing the workload trying to make sure everyone knows about events that are happening.
- h. **U18s:** Elliot to do two training courses before he is competent/qualified to check PVGs, first course booked in for February, then he will be able to do second course. Elliot to just double-check the procedure of PVG process with SA. Some concern regarding availability of courses for Elliot but should be available through other sports, needs to double check.

- i. **ACTION:** Clive to update membership page with details of U18s, half-year membership for new U18 entrants for 2024 at £10, a bit unfortunate but any lower and we will lose money.

Presentation Evening

- a. 2nd March 2024
- b. Concern surrounding evening entertainment – struggle to find speakers who are available and affordable. Situation to be shared with the members of the club and let them know speaker is quite unlikely to happen, may have to organise alternative entertainment.
- c. Mark and Alan to present on the evening.
- d. Strong correlation in attendees and no. of people who have something to collect with suggestions made regarding rephrasing the purpose of the evening to boost numbers.
- e. What can we do different for next year? – earlier planning, build engagement in the series for uptake and more finishers, advertise the club standards and make a move toward rewarding engagement over performance with receiving a medal for completing the championship.
- f. **ACTION:** Ronnie will create survey form for the purpose of the menu for the evening.

parkrun Takeover – 20/1/24

- a. Email to be sent out to encourage club members to come along and wear club shirt/post on Spond.
- b. All announcements for takeover to be made after this weekend's parkrun – FB, Spond, email if necessary.
- c. Increase the number of times we do this a year but need to consider manpower.
- d. **ACTION:** Clive to take charge of - gazebo, chocolates, cakes, promotion on the day.
- e. **ACTION:** Mark to check with Dougie if club member can be RD.

Coaching

- a. Richard: 5 coaches currently. Don't really need assistants for the track but could have some for Kinnoull session - Tessa Ward, Stuart Robertson, Angela Thomson, Lou Ella, and Lucy Ward have all put names forward.
- b. Assistant course - £215.
- c. Coaching and running fitness - £435, contribution from SA for £170, may be some contribution from LiveActive.
- d. Tessa and Stuart have already accessed 50% from LiveActive to go toward the cost of this.
- e. Richard, Lorraine, Fiona have to renew this year - £20 (poss £25).
- f. More uptake needed in coached sessions to make above expenditure worthwhile.

First Aid

- a. Need to make sure the first aiders who have been through the recent training course make themselves available for club events (both to run and assist), and that we have first aiders at every major event we put on.
- b. First aid kits now bought – one per coach, a couple of spares for incoming coaches and 2 for internal races (esp Mob Match).

TT/BB - Mark and Paige

- a. Position good for place for TT. Entry fees set at £12/£14 (+£3 for a medal). Entries open on Monday 15th.

Financial Forecast for 2024 – presented by Mark

- a. Expenditure of £2250 for 2024 quite possible/likely, reducing cash to below comfortable base line for £5000 for club – this needs reviewed, hence this discussion.
- b. Discussion of subsidy of the XC fees as it is the second-biggest expenditure after SA fees. Generally felt this must be kept in place.
- c. Still a desire to keep Mob Match subsidised (keeping tea cost v affordable) as a great thing for the club; may be able to bring tea cost down.
- d. Presentation evening expenditure under review as remains a subsidised event. With more investment in club this year, dinner cost will not be subsidised.
- e. Issues with website host, direct debit has not been taken, but they are dealing with this.
- f. More transparency needed in the accounts, will provide a financial report that is accessible for club members.
- g. Flexibility in expenditure, some items will be removed (as above) to keep cash reserves above £5000. Def upsides if TT exceeds 325 runners.
- h. Committee in agreement that discussions will be needed regarding membership fee; membership fee has been £15 since at least club year 2008, ie 17 membership years! A membership fee of £15 in 2008 would be around £28 in 2024 money!

Clothing Orders - Stewart

- a. Need to negotiate number of vests purchased with supplier as supplier (currently) have quite strict minimum order numbers, pushing order size to uncomfortably large order and deployment of club cash.
- b. Training Kit: VX3 have come back to Stewart about options, Sportsoccer, VIGA – poor communication.
- c. **ACTION:** Stewart to pull together design choices for training kit for committee to review next meeting.

Making Tuesdays Better (mainly Clive)

- a. Use Spond to create pace groups, formalise the groups, the leader and the Meet + Greet process. Run leaders/greeters to be charged with deciding that week's run routes.
- b. Encourage more flexibility in routes in summer to encourage more people to come along and create variety. This may mean 1 week in 4 not being a run from Bells but from other nearby centres (eg Luncarty, BoE, Almondbank). If so, needs good communication to both existing members and possible turn-ups.
- c. Suggestion we do 1 week in 3 that is geared towards a much more social/gentler/chatty pace to encourage all abilities to come along.
- d. Sharing of route cards within Spond for more structure.

2024 Race Series

- a. Brief run through of races by Alan and Mike, Committee are very happy with Champs/Summer/HAA line up.
- b. Heavy emphasis on supporting local club races and ensuring Summer Series remains accessible.

Recruitment/marketing of club

- a. Not discussed owing to tightness of time.

Meeting Dates:

Monday 5th February – zoom meeting

Thursday 21st March – in person @ NICC.