

## 1. WEBSITE

The website is used mainly for static content and historic information (e.g, broad race descriptions and history, club rules and standards, past results etc.) It is easier to promote immediate content via social media platforms (mainly Facebook), although the website is increasingly 'the place to go' for details of coming events (XC races, internal races, AGM etc) and has the distinct advantage that its posts and information do not rapidly vanish from view!

The website had been in a growing state of disrepair for some years. The Committee looked at significant technical upgrades – at significant cost (some K) – to the website. However – and with the exception of a few minor, technical glitches – the website's key limitation has not been technical, but of recent, frequently-updated and relevant content.

2022 was spent eradicating historical content of little current value and adding pages that offer useful information to all of a) club members b) members of other clubs (esp those seeking information of our open races) and c) possible new club members.

2023 has now seen pages added for all of our internal races. Pages for the BB and TT have been made fairly extensive (including course records and winners over the history of both races). The club's records and trophy winners over time also appear as a page. The club's training schedule is now a key feature of the website.

The journey is far from complete, but much progress has been made. In 2024, it is planned to add a catalogue of the club's favourite runs, a page of press clippings as they appear in the PA and (with rather more work entailed) a photo gallery/archive of 'lost' photographs from PRR history (a volunteer is sought for this project!).

(Polite) suggestions of improvements – and volunteers to effect them – are always welcome.